

# 2007 KNPA Still POY Contest Rules

SOME RULES /CATEGORIES HAVE BEEN REVISED! PLEASE READ!

## Still Contest Eligibility

The contest is open to all KNPA members (see entry fees). Entries must have been taken or first published between January 1, 2007 and December 31, 2007. **DEADLINE FOR ENTRIES IS midnight, January 9, 2008.** Each contestant may submit no more than 19 entries. Each picture story counts as a single entry. A portfolio entry and team entries do not count towards the 19 entry maximum. All entries not adhering strictly to the contest rules is subject to disqualification.

The KNPA annual still contest accepts only digital entries. Photographs may have been originally shot on film or with a digital camera, but the entries must be submitted to us in digital form. No print or slide entries are accepted.

You do not have to attend the Seminar to enter.

No photograph previously entered in the KNPA Seminar competition may be entered again. Photographs in a picture story entry, taken over a period of time that begins before the eligible date but extends into the period of eligibility, may be entered as long as they have not been entered in the competition before.

Make sure to indicate on the still entry form whether you are entering as a professional or a student.

## Entry Preparation:

1. All entries must be submitted in digital format as jpegs. No prints, slides, tiffs, or tearsheets will be accepted. Prints, slides, or tearsheets that have been converted into digital files using a flatbed or film scanner are permitted.
2. No written or printed information may appear on the front of a photo entry.
3. Only one image per file is permitted. Multiple photo layouts are NOT permitted in a file entry.
4. Any image manipulation in a photograph other than burning or dodging must be explained below the caption in the caption field. All photos will be scrutinized for authenticity.
5. A picture entered in the wrong category will not be reclassified. The judges have the right to disqualify it.
6. Do not enter the same picture in two categories, although you may pull a single image from a multiple picture category and enter it again in an individual category.  
**BE SURE TO CORRECTLY RENAME THE IMAGE AND MOVE IT INTO THE CORRECT ENTRY FOLDER. THE TOTAL NUMBER OF ENTRIES MUST NOT EXCEED 19.**
7. A caption must accompany any image. A photo story synopsis should precede the caption on any photo story or picture package. While a title for an entry is not required it is recommended. (SEE BELOW FOR CAPTION SPECS)
8. We recommend using Adobe Photoshop 7.0 or later to prepare your images, although it is not required. We will accept Macintosh or PC-formatted CD's but prefer Macintosh CD's and files created on a Mac.
9. The image orientation must read in normal viewing position, with top of the image actually being at the top. We will not flop or rotate photographs.
10. Multiple picture categories should be edited to reveal a story line or a point of view. Photo stories are limited to 12 images. Picture Packages should contain at least 3 and not

more than 4 images.

11. If you enter a portfolio category please create TWO folders on your CD. One for your single-image entries and one for your portfolio.

**Choosing a code:** Choose your unique photographer's code. This is important as you will use this code in naming all your files. Use a lower case five-letter sequence. Every photographer must have a unique code. Do not spell words or names and if you are preparing entries for multiple photographers be sure their codes vary. Do not use a code that might reveal your name or employer. A photographer's code might look like this: bdwrz (don't use this exact code)

**Sizing your photos:** Scan or adjust image size to 200 dpi with the vertical dimension not larger than 8 inches and the horizontal dimension not larger than 10 inches, and a saved compression of 5 or medium.

**IF PHOTOS ARE NOT SIZED, or COMPRESSED TO THESE SPECS THE SLIDE SHOW KICKS THEM OUT. THEY WILL NOT BE RE-SIZED**

**Captioning your photos :** CAPTIONS may not exceed 90 words or will be cut off. Captions should be concise and to the point. When adding a synopsis to stories that means that synopsis & caption together cannot exceed 90 words. Do NOT attach a separate document with synopsis or captions. Do not include your name in the caption. A synopsis is not necessary for EVERY photo in a story. Even if your photos are already captioned using a captioning plug-in, re-enter the information directly into File Info. For example: "Karen Smith stretches to reach the finish in the 100-meter final of the World Track and Field Championships." bdwrz "Big Stretch"

Using Photoshop's "File Info" option (under the File menu), caption the photo. After the caption, add your photographer's code and a title. Use the file>info option, not a captioning plug-ins. Before sending us your CD, verify its integrity by making sure they are readable and not damaged. The still chairman reserves the right to disqualify any CD that is unreadable or defective.

#### Virus

Please check your CD with the latest Virus detection software. Mac CD's are susceptible to the Auto-Start worm. Freeware programs to detect and remove the virus can be found at [www.macdownload.com](http://www.macdownload.com). Do a search for worm and choose from a variety of AutoStart detection programs. KNPA reserves the right to disqualify any CD that is found to contain a virus or other suspicious file.

#### Check your CD

Before sending us your CD, verify their integrity by making sure they are readable and not damaged. The still chairman reserves the right to disqualify any CD that is unreadable or defective.

#### Labeling your CD

Label each CD and case with your unique photographer's code AND your name. Indicate whether the CD contains single or portfolio entries, or both. Label the CD MAC or PC.

### Entry Form

Carefully fill out an entry form located on the KNPA web site at [www.knpa.org](http://www.knpa.org). Use one entry form per photographer. Send your entry form along with your disk and method of payment to arrive no later than midnight, January 9 , 2008.

Send your entries to:

Amy Wallot  
KNPA Still Contest Chair  
137 Winding Way Apt. A  
Frankfort, KY 40601  
Phone: 502-229-9629

### Entry Fees and dues:

The contest is open to all KNPA members in good standing. The contest fee for all eligible professionals is \$35. The contest is free to KNPA student members. KNPA member dues are \$35 per year. Student dues are \$10 per year. Dues must be paid before or at the same time your entry is received. You must indicate whether you are entering as a professional or a student. The contest will be divided into two categories, professional and student.

### Mail dues to Marcella Johnson P.O. Box 1351 Louisville, Ky., 40201.

The entry fee--check or money order--no cash, please, must accompany each entry form submitted. Failure to submit proper fees or entry form shall result in disqualification. If in doubt about membership status, contact KNPA treasurer Marcella Johnson at the Courier-Journal at (800) 765-4011 ext. 4130. If you have paid your dues in advance please make a note of this with your entry.

### Shipping:

All entries should be sent prepaid. No C.O.D. packages will be accepted. Entries should be packed securely. The KNPA will take every normal precaution in the handling of contest entries, but cannot be responsible for non-receipt damage or loss. CD's with entries will NOT be returned. All CD's are kept as backups by the KNPA.

### Rules Judge:

Any interpretation of the rules are the responsibility of the still contest chairperson/s. All decisions of the chairperson/s is final.

**SAVING YOUR IMAGES:** Save and compress the file using JPEG compression set to 5, or medium. Use the optimized JPEG option if available. The resulting RGB file size will vary. We strongly advise that you do not re-compress (re-jpeg) an already compressed file. This will degrade image quality. Optimum image quality will be achieved by originally scanning to our specifications. The 200k file refers to the final, compressed file, when the file is closed, and not to the size of the image when it is open on your desktop. **NO TIFFS WILL BE CONVERTED TO JPG** and TIFFs do not show up in the contest software.

\*USE ADOBE PHOTOSHOP TO WRITE CAPTIONS AND SAVE IMAGES.

\*SAVE AS .JPG AT COMPRESSION OF 5, OR MEDIUM.

\*SIZE PHOTOS TO 200 DPI, WITH WIDTH NO LONGER THAN 10 INCHES AND

HEIGHT NO LARGER THAN 8 INCHES.

\*TYPE CAPTION INTO FILE INFO.

\*DOUBLE CHECK FILE NAME AND CATEGORY NUMBER

\*NO TIFFS

### **Naming your files:**

Name your picture files beginning with the one or two-digit category number, followed by your unique photographer's code, followed by sequential two-digit numbers corresponding to the number of photos you are entering in that category. Add sequential letters to the string for each photo in a picture story entry. End it all with .jpg (Sounds complicated, but it's not). A single photo entry might have a file name like this: 4bdwrz01.jpg (4 is the category number, bdwrz is the photographer's code, 01 is your first entry within this category, and .jpg is the mandatory suffix). Other entries within the same category would be 4bdwrz02.jpg and 4bdwrz03.jpg. Photos in a picture story entry might look like this: 12bdwrz01a.jpg, 12bdwrz01b.jpg, 12bdwrz01c.jpg (12 is the category number; bdwrz is the photographer's code; 01 is your first entry in the category; a, b and c indicate the first three photos in a picture story, and .jpg is the mandatory suffix).

### **Submitting your files:**

Files may be submitted on CD-ROM only. More than one photographer's work may be placed on a CD as long as each photographer's entries are placed in a clearly marked folder. Use the photographer's code to name the master folder for each photographer. An FTP site is being worked on to upload your entries and information on that will be posted on the KNPA web site closer to the contest entry deadline.

### **Picture Stories:**

Place the files comprising a single picture story together in a folder. Title the folder with the file name (leaving off the letter associated with individual images) of the photos it contains. 12bdwrz01a.jpg, 12bdwrz01b.jpg, 12bdwrz01c.jpg. The folder they are placed in would be titled 12bdwrz01.

To clarify, if you have two News Picture Story entries, you will have two folders, each folder containing the photos that make up a single entry. Picture stories may contain a maximum of 12 photographs. Edit tightly for a strong story line.

### **Portfolio Entries:**

#### **Kentucky Photographer of the Year**

Each portfolio MUST include an entry from one multiple picture category (News Picture Story, Feature Picture Story, Sports Picture Story or Multimedia Individual or Interactive Presentation) and from one news category (Spot News, General News, News Picture Story). Multimedia work entered in the portfolio must be entirely the work of the photographer. Portfolios may contain no more than 10 entries. A picture story or multimedia piece counts as one entry. A story may contain a maximum of 12 images. Portfolios may contain no more than 40 images outside of a multimedia piece. When entering multimedia in a portfolio, create a simple text or similar document containing the URL to the piece. Name the document with the category number and photographers code. Any multimedia entered in a portfolio is required to be entered in the appropriate individual category.

**Student POY** portfolio will be judged using the same criteria as above and will be judged

separately.

Sports POY portfolio should contain exactly ten (10) entries, one of which may be a sports picture story, sequence essay or multimedia Individual or Interactive presentation. The photos should demonstrate versatility, creativity and technical expertise.

**KNPA Photo Contest Categories and order of Judging:**

- 1. News Picture Story**--A collection of photos with a single theme that fits the description of the spot or general news category..
- 2. Feature Picture Story**--A collection of photos with a single theme that fits the description of the Feature category
- 3. Sports Picture Story**-- May be sports action or sports feature. At least six entries must be entered for Sports Picture Story to be judged independently. If less than six entries are received then all entries will be moved to Feature Picture Story.
- 4. Picture Package**--No more than three or four images of the same subject or event.
- 5. Spot News**-- A picture of an unscheduled event for which no advance planning was possible
- 6. General News**-- A picture of a scheduled or organized event for which planning was possible.
- 7. Feature Picture**-- Usually a found situation with strong human interest - a fresh view of an everyday scene.
- 8. Sports Action**-- A picture that portrays participation in a game or sports event.
- 9. Sports Feature**-- A sports-related feature picture. Includes reaction/jubilation or dejection photos whether on the court, or field of play, or in the stands. Includes coaches, fans, mascots etc.
- 10. Portrait Personality**-- A picture of a person or persons that captures an aspect of the subject's personality.
- 11. Pictorial** - A picture that exploits the graphic/aesthetic qualities of the subject with emphasis on composition.
- 12. Illustration** - A controlled photograph that is designed to accent food or fashion or to clarify or dramatize a preconceived editorial concept or idea. All photographs combined digitally or by traditional darkroom techniques for use within an illustration must be shot by the photographer making the entry. ANY manipulation must be explained in caption.
- 13. Team Coverage** - Each entry in this category must be shot by two or more KNPA photographers from the same event or coverage. There is a limit of 12 photos. TWO ENTRIES PER NEWSPAPER.
- 14. Multimedia (Individual produced)** - Includes all audio slideshows, video, mixed online media, Flash, animation and all other packages incorporating visual storytelling, editing skills and other media prepared and captured entirely by a SINGLE person. Entries will be judged on the overall storytelling experience based on the quality of the content, editing, design, visuals and multimedia capturing skills. An example of an entry in this category would be a single Soundslides presentation or single video presentation.
- 15. Multimedia (Team produced)** - Includes all audio slideshows, video, mixed online media, Flash, animation and all other packages incorporating visual storytelling, editing skills and other media prepared and captured by MORE THAN ONE person. Entries will be judged on the overall storytelling experience based on the quality of the content, editing, design, visuals and multimedia capturing skills. An example of an entry in this category would be a slideshow of an event covered by multiple photographers or a show produced by someone other than the photographer. All photographers must be KNPA members.

**16. Multimedia Interactive Presentation** - A multi-layered presentation that may consist of still photos, graphics, animation, audio or video that incorporates hyper-links to delineate chapters or sections. Can be shot, edited, recorded and produced by a single photographer or team. The work should be shot by KNPA members.

**When entering multimedia:**

- Create a simple text or similar document that contains a title and the URL to the piece. List the names of contributing members of the team if applicable. Name the document with the category number and photographers code (Example: 14bdzrs01)

- Entries in the team produced category should have a separate entry form and photographers code.

- The work must be available for viewing at a standalone URL (URL links directly to piece or page containing that piece)

- No user name or password should be required for viewing work.

- Work must be available for viewing for 90-days after entry deadline.

- Individual images can be broken out into a different category (similar to the Photo Story category).

- Limit of three pieces per entrant. Limit five team entries per affiliation/publication

- As long as work contains two or more media elements (sound, video, stills, interactivity, etc..) it is eligible for this contest. A video, with audio is of course eligible. Photo only slide shows are not eligible.

- Pieces un-viewable or unreachable by judges may be ignored.

**Newspaper of the Year**

Newspaper of the Year - Division I (Above 25,000 cir. ) and Division II (below 25,000 cir.).

Points will be awarded for each winning entry excluding POY awards. Points values will be:

First Place--11points

Second Place--8 points

Third Place--5 points

Honorable Mention--3 points

**Best of Show**-- Judges will determine the most outstanding single or picture story entry from all winning entries, both professional and student (except portfolio entries), and will designate it Best of Show."

**Awards**-- There will be a mandatory first, second, and third places, given in each category, except Kentucky Still POY, Student POY (if applicable), Newspaper of the Year, and Best of Show. The awarding of honorable mention will be at the discretion of the judges but no more than two will be awarded. The KNPA still POY and Student POY award will have only a first place and first runner-up.

Here's how a hypothetical entry might look....

Andy Adams decides his photographer's, a news picture story entry, and a Best Portfolio entry. His entries will fit on two bdwrz. His submission code will be to the contest consists of nine single picture. He prepares and captions his files and names them: category entries CD

1bdwrz01.jpg (1 is category, bdwrz is photographer's code)

2bdwrz01.jpg (01 is entry number within the category)

6bdwrz01.jpg

6bdwrz02.jpg

6bdwrz03.jpg

7bdwrz01.jpg

7bdwrz02.jpg

8bdwrz01.jpg

8bdwrz02.jpg

(the next six are how one News Picture Story entry would look)

10bdwrz01a.jpg

10bdwrz01b.jpg

10bdwrz01c.jpg

10bdwrz01d.jpg

10bdwrz01e.jpg

10bdwrz01f.jpg

Andy makes a copy of each file for his portfolio entry, placing them on a CD in a folder titled "bdwrz Best Portfolio." He takes his single category entries and places them on the same CD. His news Picture Story entry is placed in a folder called 10bdwrz01.

Entries will be disqualified IF:

1. Name is in the caption
2. Image is sized incorrectly.
3. Images do not end in .jpg
4. Incorrect category