

2007 KNPA Television POY contest rules

1. The contest is open to KNPA members in good standing. Annual dues for KNPA are \$35. The contest entry fee is \$35 per photographer. Membership dues and contest fees must be submitted on separate checks. Make both payable to KNPA-one marked "dues", the other marked "contest fee". New members must submit an official KNPA membership application with entry filled out completely, including NPPA membership number, if applicable. Send checks to Drew Cook, TV Contest Chair, WAVE-TV, 725 South Floyd Street, Louisville, Ky. 40203. **All categories must be received no later than midnight January 9, 2008.**

Mail dues to Marcella Johnson P.O. Box 1351 Louisville, Ky., 40201.

2. A maximum of one entry per category per photographer. Entries must have aired between January 1, 2007 and December 31, 2007. Each entrant must have shot 90% of the entry; re-editing is not allowed. Team entries must have been shot by a minimum of two photographers. There is no penalty for the use of file or historic video as part of a story.

3. There are eight (11) individual categories and two (2) team categories. Each individual story may be entered in only one (1) category. You may enter a story that is part of a documentary or series into one of the other categories, as long as it meets that category's criteria.

A. Spot News 4 (Maximum length 5:00): Coverage of an unplanned incident; an emergency situation involving police, fire or rescue; any other life threatening situation, human or otherwise. Video must be shot and aired within 4 hours of the incident.

B. Spot News 9 (Maximum length 5:00) : Coverage of an unplanned incident; an emergency situation involving police, fire or rescue; any other life threatening situation, human or otherwise. Video must be shot and aired within 9 hours of the incident.

C. General News 9 (Maximum length 6:00): An informative and timely story. Coverage of a single topic or event. No music allowed unless part of the natural sound. Must be shot and aired within 9 hours.

D. General News NT (Maximum Length 6:00) An informative and timely story. Coverage of a single topic or event. No music allowed unless part of the natural sound. No time limit.

E. News Feature 9 (Maximum length 8:00): A story generally accepted as interesting or compelling and in which the content is not dependent on the informative or timely elements of a General News story. Must be shot and aired within 9 hours on a regularly scheduled newscast.

F. News Feature NT (Maximum length 8:00): A story generally accepted as

interesting or compelling and in which the content is not dependent on the informative or timely elements of a General News story. No time limit.

G. News Series/In-Depth (Maximum length 25:00): An in-depth news series, or story. If a series is entered, the entire series must be submitted. A single in-depth story also qualifies. Please include information as to how many parts there were to the series when it aired.

H. Sports, General (Maximum length 5:00): Coverage of a scheduled sports event. Story should include the outcome of the sporting contest covered.

I. Sports, Feature (Maximum length 5:00): A light approach to a sports subject; a profile of a player, coach, team, etc.

J. Sports Highlight Reel (Maximum Length 1:30): A compilation reel demonstrating the photographers ability to follow action and capture moments. NO STORIES.

K. Team Spot (Maximum length, 10:00): Team coverage of an unplanned incident, an emergency situation involving police, fire or rescue or any other life threatening situation, human or otherwise. Must be shot and aired within 24 hours of the incident. MAXIMUM OF TWO ENTRIES PER STATION IN THIS CATEGORY!

L. Team Feature (Maximum length, 10:00): Team coverage of a general or light news topic; no deadline on the shooting or airing. MAXIMUM OF TWO ENTRIES PER STATION IN THIS CATEGORY!

4. Judges will determine the qualifications of each entry for the category submitted and may disqualify an entry or change the category in which it was submitted. READ RULES CAREFULLY!

5. Judges will choose a 1st, 2nd, 3rd and honorable mention in each category. The decision of the judges is final.

6. Points will be awarded for each winning entry. Point values will be: 1st place, 11; 2nd place, 8; third place, 5; honorable mention, 3.

7. The title, 2007 KNPA Television News Photographer of the Year will be awarded to the photographer who accumulates the most points in the contest. He or she will receive a plaque and a \$100 check. If there is a tie, the person with the most 1st place awards wins. If there is still a tie, the person who has won the most categories shall be declared the winner. If the tie cannot be broken, the tie stands and each of the winning photographers shall receive the title of "2006 Co-KNPA Television News Photographer of the Year." In the event of a tie, the prize money shall be divided equally among the winners.

8. The title, "Runner-up KNPA Television News Photographer of the Year" will be awarded to the photographer who accumulates the second highest point total. The "runner-up" will receive an award certificate and a \$50 check.

9. The points for team spot and team feature do not go toward individual point totals, but do go toward Station Of The Year . Documentary points go to the individual if only one person worked on the project. If more than two photographers worked on the project, the points go to Station Of The Year.

10. There will be two (2) KNPA "Station of the Year" awards. Division 1 will include stations in the Louisville television market. Division 2 will encompass all remaining markets within and/or serving the state of Kentucky. The winning television stations will be determined by the number of points accumulated in the contest by individual station news photographers. Plaques will be presented to the winning stations. Each division will comprise entries from three (3) or more competing stations, or no award will be given in that particular division.

11. Certain requirements are necessary for submitting a video tape(s) in the contest. They are:

- A. If a photographer moves from one station to another in the state, the points toward Station Of The Year will be assigned to the station the piece was done for at the time of broadcast.
- B. If a photographer moves to a station in another state, they can enter tapes aired while in Kentucky if they were a KNPA member before leaving.
- C. All video tape entries should be recorded on Beta cassettes or DVC Pro. Any DVC Pro cassettes submitted, will be dubbed to Beta format.
- D. Each photographer should include all video tape entries on one (1) cassette in the order in which categories are listed in Section 3. (Example: Spot News, General News, News Feature, etc.) Longer entries such as documentaries and series may be put on separate cassettes.
- E. Video information should precede each story identifying the category and story only. No PHOTOGRAPHER or STATION ID's or SIG OUT unless part of actual story. Please allow for five (5) seconds of black between your slate and each story. Failure to adhere will result in disqualification.
- F. Each cassette must be accompanied by a completed official KNPA TV POY competition entry form. Stories must be recorded in the same order as listed on the entry form.
- G Each contestant should include a sufficient self-address mailing label to provide for return of entries. Unless otherwise specified, all entries will be returned C.O.D..
- H. Remember: No name or station fonts on contest stories! Entries with sig/outs will be disqualified.

12. By winning, the entrant and his/her station gives KNPA the right to use

this recording for promotional and/or educational purposes. The original copyright remains solely and exclusively in the hands of the copyright holder at the time of entry.

13. Judges will determine the most outstanding entry to receive the Gaylert Burrow Memorial Award. The winner will receive a plaque but no points will be given. This story will be Best Of Show.

14. DEADLINE: All category entries must be received no later than midnight, January 9, 2008. Judging will take place in, Louisville, Ky., on January 25, 2008.

15. All entries should be mailed to: Drew Cook, TV Contest Chair, WAVE-TV, 725 South Floyd Street, Louisville, Ky. 40203.